

## Genie Forklift

Genie Industries prides itself with the concept of lifting individuals and resources higher, extending beyond the products they manufacture. A worldwide company that is greatly associated to their customers and enjoys reflecting the spirit of relationship with all they achieve. Genie Industries strives to help clientele erect their operations no matter how large or small the level of undertaking may be.

The inauguration of the Genie Hoist in 1996, a pneumatic, transportable material lift initiated the start of Genie Industries. A series of aerial work platforms and additional material lift trucks followed to satisfy consumer demand. These progressive products secured global recognition and established modern product design.

Genie Industries is currently a subsidiary of Terex Corporation. Preserving foremost quality manufacturing and uncompromising service and support are among their highest priorities. With consumers from Helsinki to Hong Kong and Denver to Dubai requesting the distinctive blue coloured forklifts on the jobsite, the company is assertively grounded in their exceptional customer service and values. Acknowledging that their clients are their greatest inspiration, the team at Genie Industries are personally dedicated to offering expertise and maintaining customer rapport.

The meticulous team is constantly dedicated to ascertain the most green and cost-effective, environmentally responsible ways to develop the products the customers covet. The company's "lean manufacturing" practices help diminish waste while providing the utmost quality product possible in the shortest timeframe at the least expensive cost to the customer. The staff at Genie Industries is proud to serve the industry and this is reflected in every invention they produce. Always welcoming client contribution enables them to manufacture and cultivate progressive new products that are simple to service and handle, deliver optimum value-for-cost and meet global standards. Thriving on consumer feedback enables Genie Industries to persistently evolve and satisfy the consumers' needs.

Genie's service professionals are eagerly available to provide solutions to the inquiries you may have in order to keep you fully operational. Their expansive components network will swiftly dispatch parts to ensure their customers' machines are running efficiently. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its customer service and builds and serves its products to guarantee effectiveness and maximum uptime on the job. Providing on-going training opportunities, to marketing support to adaptable financing solutions, Genie Industries offers their customers the tools to get the most out of their investment.